

FUSION
BUSINESS SYSTEMS

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Simple Solutions to Complex Problems.

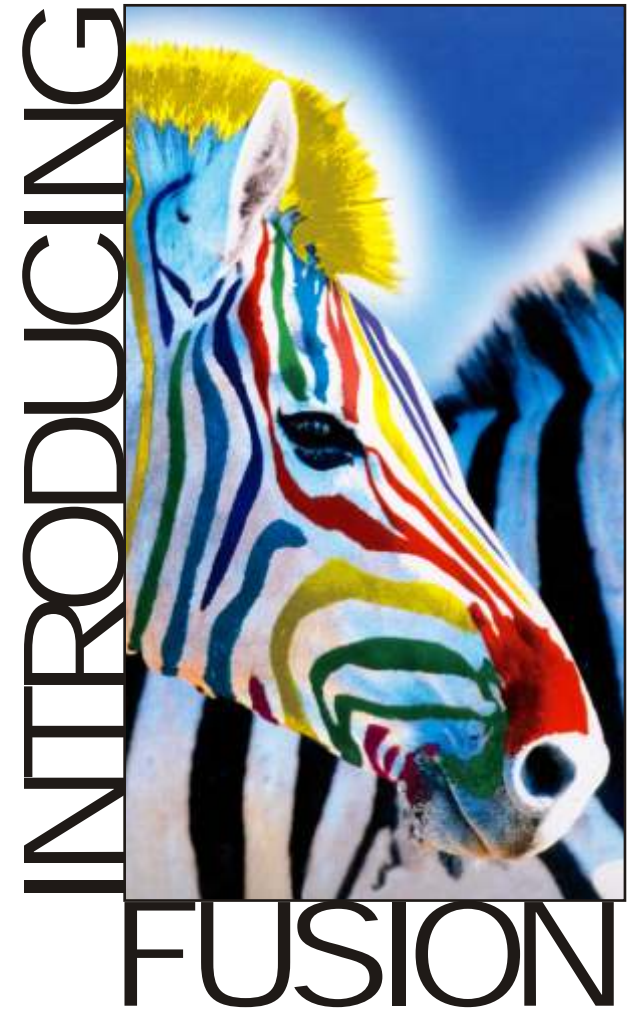
Fusion Business Systems Ltd was formed in 2001 and quickly built a reputation as a forward thinking and technically strong company. A dedicated Sharp Electronics authorised dealer, Fusion specialises in the sale and support of office equipment and solutions, with particular focus on Document Management.

Fusion has experienced a steady growth throughout it's life, thanks in no small part to its guiding philosophy of simplicity. Rather than let the technology and products dictate our approach to sales and support, we at Fusion stand by the rule that whatever solutions we provide need to be easily managed, reliable and simple to use; regardless of their internal complexity.

This is not to say that Fusion doesn't support the very best and latest in business technology. As one of only a handful of Sharp dealerships supported in the sale of network management and document management solutions, Fusion is always at the leading edge of our industries technolog, but never to the detriment of our clients.

Based near Bristol and servicing the South West of England Fusion has set itself apart as a provider of 'Simple Solutions to Complex Problems'. This approach has earned us a wide range of clients, from small office applications through to large corporate installations, educational applications including several schools and colleges, clinical applications and even the armed forces.

<http://www.Go2Fusion.co.uk>



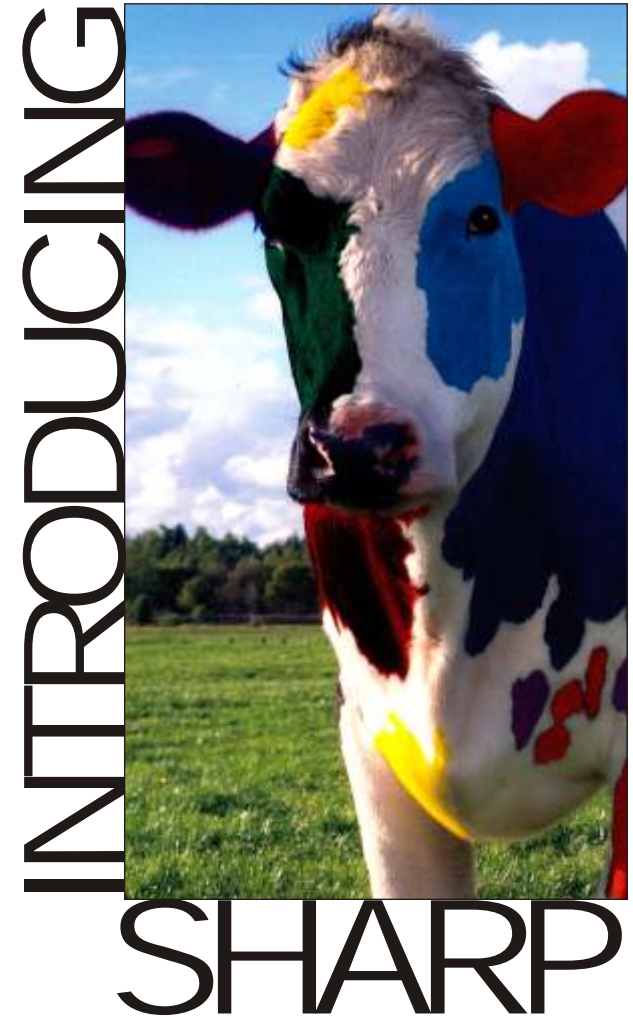
Sincerity **and** Creativity

Since its founding in 1912, Sharp Corporation has continually opened up new areas of industry with its original products, from the "Ever-Sharp" mechanical pencils from which the company name was derived, to the commercialisation of the first Japanese-made radios and televisions, the world's first LCD electronic calculators, and a host of other products incorporating their state of the art technology. These products have contributed to the improvement of human living and the advancement of society as a whole.

The environment surrounding the electronics industry is rapidly changing as information technology and network infrastructure advance, along with the acceleration of technological innovation. Companies worldwide are furiously competing to capture new markets. By once again returning to their business creed of "Sincerity and Creativity" and being an innovator of products and services, Sharp aims to be a unique presence, creating 21st century lifestyles with electronics technology.

With the Sharp name standing in front of one of the most extensive, impressive and well constructed ranges of office products currently available Sharp shows no signs of giving up its heritage. The new ranges of equipment have won an array of awards and industry praise, once again firmly placing Sharp at the top of the league in office technology.

<http://www.sharpinbusiness.co.uk>



SHARP. | in business

Award **Winning** Technology

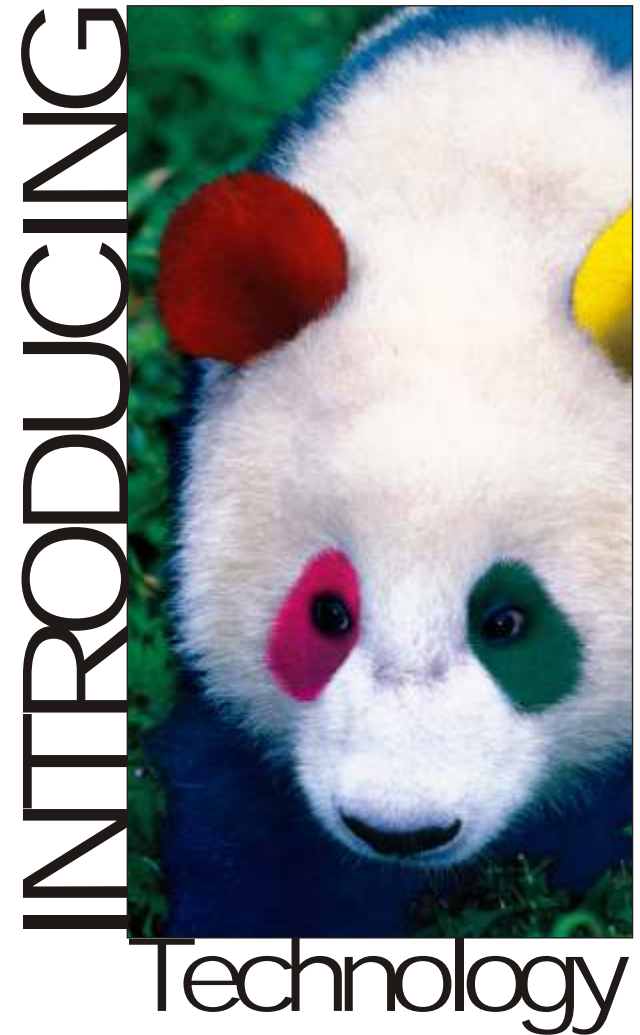
In an ever changing business environment Fusion constantly evaluates its choices of product and support services. Fusion has a policy of testing and choosing equipment on its merits from both a features and service reliability perspective.

This means that we limit the choices of product to those which offer the best combination of cost, functionality, flexibility and reliability.

As a solely Sharp reseller Fusion constantly reviews the competitive products within the market place to ensure the suitability of the range to our needs. Currently Sharp offer what we consider to be the most up to date range of office technology available. Also the current range from Sharp has been awarded an unsurpassed amount of industry awards and praise.

Currently Fusion sell and supply equipment from the following technology areas:

- Digital Photocopiers
- Networked Multi-functional devices (copy/print/fax/scan)
- Full colour Multi-functional devices (copy/print/fax/scan)
- Networked mono and colour laser printers
- Document scanning and archiving solutions
- Print management and control solutions
- Workgroup fax solutions.



Fusion, Sharp **and** the Environment.

Sharp Electronics holds a deep interest in the environment and its well being. As the global leader in the production of solar cells, used in solar panels, Sharp have made the business of harnessing clean energy from the sun. They have developed this sense of environmental protection to touch on every aspect of their business.

Sharp factories around the world have set new, award winning, standards in energy efficiency with many of their facilities relying on solar panels for electricity and carrying out 100% water recycling. As a company building its business on the development of environmentally sound technology, Sharp have time again demonstrated an attitude of responsibility towards the environmental impact of its products and operations. Fusion considered this attitude of 'Sincerity and Creativity' towards our environment as paramount in its choice of suppliers.

Fusion has offices on the award winning 'Grange' Business Park in Hewish, Somerset. Awarded the Green Apple award for environmental best practice. The Grange features geothermal heating and cooling, buildings constructed of re-constituted stone and hay bales, on site water recycling and rain water harvesting. This in conjunction with considered approaches to vehicle choice and use and re-cycling ensure that Fusion operates responsibly towards our planet. By maximising the use of communications technology to minimise travel and waste, and making alternative transport funding schemes available to employees, Fusion is confident that it does what it can to be responsible to our planet.

<http://www.thegrange-hewish.co.uk>

<http://www.sharp.co.uk/page/environment>



Sharp MX **and** the Environment.

The new MX range from Sharp reinforces the Company's environmental commitment through the development of significantly smaller and more efficient toner cartridges. High quality imaging is achieved with reduced toner consumption while the new toner technology ensures a mono cost per print that is equivalent or improved over that of conventional mono devices. A non-oil based fuser delivers images, which, combined with the incorporation of Sharp's colour stabilising system, ensures consistently high image quality. Furthermore, efficiency in the manufacturing of toner cartridges manufacture results in a very low waste rate. Cartridges are made from recyclable plastic, and packaging material is also substantially reduced due to the smaller cartridge size.

Power consumption can also be controlled through a variety of modes, including pre-heat mode, automatic power shut-off mode and manual energy save mode. All of these features, combined with a new long life OPC Drum, ensure that the MX range delivers increased efficiency and productivity, whilst complying with all environmental regulations.

The Sharp range of multi-function models are accredited with the Nordic Swan eco-label for their advanced environmental features. They have also been awarded the energy star for low energy consumption.

For further details about the Nordic Swan and the Energy Star eco-labels, please go to:

<http://www.svanen.nu/Eng/>

<http://www.eu-energystar.org/>



Old Technology **V**'s New.

A complete set of old model sharp colour toners against a complete set of new MX colour cartidges. It is possible to place a complete boxed set of the new style into the box of just one of the old units. All this is possible with the new units still providing a greater life span. (above)

An old model mono toner unit from a low volume machine, against one of the new MX range. Almost half the size whilst supporting nearly three times the life at twice the speed. (below)

